# VIDEOGRAPHY RATE CARD

# ON-SITE PRODUCTION

HOURLY: \$75

◆ HALF-DAY (UP TO 4 HOURS): \$250

◆ FULL-DAY (UP TO 8 HOURS): \$450

IN ADDITION TO VIDEO RECORDING, PRICE INCLUDES AUDIO RECORDING AND PROFESSIONAL LIGHTING AS NEEDED.

DRONE FOOTAGE MAY INCUR AN ADDITIONAL CHARGE. PRE-PRODUCTION MEETING AND PLANNING INCLUDED.

### **POST-PRODUCTION**

#### SHORT FORM CONTENT MADE FOR WEB/SOCIAL MEDIA

◆ 15 SECOND PROMO: \$75

◆ <60 SECONDS: \$250

◆ 1-2 MINUTES: \$325

◆ 2-3 MINUTES: \$450

INCLUDED IN POST-PRODUCTION EDITING, BUT NOT LIMITED TO: COLOR GRADING, AUDIO MIXING, MUSIC, TRANSITIONS, BASIC AND MOTION TITLES.

MORE COMPLEX MOTION GRAPHICS, VFX OR THE ADDITION OF STOCK FOOTAGE MAY INCUR AN ADDITIONAL CHARGE.

# JAKE MACAULEY

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